KEY DATA FINDINGS

2022 DEVELOPMENTS
New import regulations curb growth
Premium fragrances impresses in 2022
Economic woes prompt multinational exodus

PROSPECTS AND OPPORTUNITIES
Premium fragrances to remain prey to import issues
E-commerce expansion will be driven by beauty specialists and pharmacy chains
Small pack sizes appeal to aspirational consumers

CATEGORY DATA
Table 1 - Sales of Premium Beauty and Personal Care by Category: Value 2017-2022
Table 2 - Sales of Premium Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Premium Beauty and Personal Care: % Value 2018-2022
Table 4 - LBN Brand Shares of Premium Beauty and Personal Care: % Value 2019-2022
Table 5 - Forecast Sales of Premium Beauty and Personal Care by Category: Value 2022-2027
Table 6 - Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2022-2027

EXECUTIVE SUMMARY
Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA
Table 7 - Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 8 - Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 9 - GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
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Table 12 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022
Table 13 - Distribution of Beauty and Personal Care by Format: % Value 2017-2022
Table 14 - Distribution of Beauty and Personal Care by Format and Category: % Value 2022
Table 15 - Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 16 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES
Summary 1 - Research Sources

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