

# Full-Service Restaurants in Nigeria

February 2024

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## Full-Service Restaurants in Nigeria - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rising costs hamper growth in 2023

Other full-service restaurants benefit from serving local dishes

Strong competition from limited-service restaurants

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Economic growth and rising interest in international cuisines will support growth

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Global stability would encourage international travel and boost sales in full-service restaurants

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