Premium Beauty and Personal Care in Bolivia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
In-store sampling and trials nurture recovery in premium segment
Travelling abroad slows down premium product sales
Dermocosmetics sales rise in premium segment

PROSPECTS AND OPPORTUNITIES
Men's grooming to expand in premium segment
Online sales to bolster overall premium sales
Macroeconomic uncertainty suggests further inflationary pressure on premium prices

CATEGORY DATA
Table 1 - Sales of Premium Beauty and Personal Care by Category: Value 2017-2022
Table 2 - Sales of Premium Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Premium Beauty and Personal Care: % Value 2018-2022
Table 4 - LBN Brand Shares of Premium Beauty and Personal Care: % Value 2019-2022
Table 5 - Forecast Sales of Premium Beauty and Personal Care by Category: Value 2022-2027
Table 6 - Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2022-2027

Beauty and Personal Care in Bolivia - Industry Overview

EXECUTIVE SUMMARY
Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA
Table 7 - Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 8 - Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 9 - GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
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Table 11 - LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 12 - Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 13 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES
Summary 1 - Research Sources

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