

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Australia

June 2023

Table of Contents

## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Illicit trade experiences a surge in the face of rigorous restrictions on vaping products

The increase in younger vapers boosts sales

Chinese e-vapour products are popular in Australia

### PROSPECTS AND OPPORTUNITIES

Closed system/disposable products set to be banned, while heated tobacco will remain prohibited in Australia

Anticipated stringent regulations on vaping products, particularly targeting the younger demographic

Making nicotine-containing vaping products illegal has altered the trading landscape for e-vapour products in Australia

### CATEGORY INDICATORS

Table 1 - Number of Adult Vapers 2017-2022

### CATEGORY DATA

Table 2 - Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 3 - Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 4 - Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 5 - Distribution of E-Vapour Products by Format: % Value 2017-2022

Table 6 - Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027

Table 7 - Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

## Tobacco in Australia - Industry Overview

### EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

### OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

### PRODUCTION/IMPORTS/EXPORTS

### MARKET INDICATORS

Table 8 - Number of Adult Smokers by Gender 2017-2022

### MARKET DATA

Table 9 - Sales of Tobacco by Category: Volume 2017-2022

Table 10 - Sales of Tobacco by Category: Value 2017-2022

Table 11 - Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 12 - Sales of Tobacco by Category: % Value Growth 2017-2022

Table 13 - Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 14 - Forecast Sales of Tobacco by Category: Value 2022-2027

Table 15 - Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 16 - Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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## SOURCES

Summary 2 - Research Sources

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