

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Germany

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# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Germany - Category analysis

# **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Increasing share for next-generation products, but they remain niche Youngsters vaping disposables harms industry image Heated tobacco becomes mainstream

# PROSPECTS AND OPPORTUNITIES

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