

Cigars, Cigarillos and Smoking Tobacco in Guatemala

June 2023

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cigars remains a niche category in Guatemala
Greater diversity of premium cigars emerge
E-commerce sales via specialised apps and platforms holds growth potential

PROSPECTS AND OPPORTUNITIES

Large Cuban cigars poised to see further decline
Cigarillos faces growth opportunities
New product launches will bolster growth

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022
Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022
Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022
Table 4 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022
Table 5 - Sales of Cigars by Size: % Volume 2017-2022
Table 6 - Sales of Cigarillos by Price Platform 2017-2022
Table 7 - NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022
Table 8 - LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022
Table 9 - NBO Company Shares of Cigars: % Volume 2018-2022
Table 10 - LBN Brand Shares of Cigars: % Volume 2019-2022
Table 11 - NBO Company Shares of Cigarillos: % Volume 2018-2022
Table 12 - Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022
Table 13 - Distribution of Smoking Tobacco by Format: % Volume 2017-2022
Table 14 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027
Table 15 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027
Table 16 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027
Table 17 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

Tobacco in Guatemala - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places

Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 18 - Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 19 - Sales of Tobacco by Category: Volume 2017-2022

Table 20 - Sales of Tobacco by Category: Value 2017-2022

Table 21 - Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 22 - Sales of Tobacco by Category: % Value Growth 2017-2022

Table 23 - Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 24 - Forecast Sales of Tobacco by Category: Value 2022-2027

Table 25 - Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 26 - Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 - Research Sources

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