

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Algeria

June 2023

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2022 DEVELOPMENTS

Smokeless tobacco benefits from being seen as a healthier alternative to smoking

High prices continue to hamper growth in e-vapour products in 2022

United Tobacco Company retains its stronghold in smokeless tobacco

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Smoking prevalence

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Plain packaging

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Advertising through retail point-of-sale
Sponsorship of sporting/music events
Distribution of tobacco-branded gifts (e.g. cigarette-branded lighters, pens, etc.)
Point-of-sale display bans
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