

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada

June 2023

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#### Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada - Category analysis

#### **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Single-use vapour products gain ground thanks to their convenience, low cost and wide availability Smokeless tobacco continues to decline Heated tobacco remains immature with potential for growth

#### PROSPECTS AND OPPORTUNITIES

Rising health awareness and convenience drive e-vapour growth Potential growth of illicit e-vapour and heated tobacco products Specialist vape stores will continue to have an advantage over convenience stores

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#### OPERATING ENVIRONMENT

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#### PRODUCTION/IMPORTS/EXPORTS

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