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International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Uruguay

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2024 DEVELOPMENTS

Heated tobacco products remain unavailable despite government authorisation

Sale of e-vapour products remains illegal

Philip Morris has best chances of success as British American Tobacco exits tobacco industry

PROSPECTS AND OPPORTUNITIES

Heated tobacco could be introduced, following its legalisation in Argentina

Anti-tobacco legislation will hamper future development

High device costs may limit heated tobacco adoption in Uruguay

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Tobacco in Uruguay - Industry Overview

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Competitive landscape

Retail developments

What next for tobacco?

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Legislation

Legislative overview

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

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PRODUCTION/IMPORTS/EXPORTS

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