

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Kazakhstan

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Kazakhstan - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

E-vapour products register huge growth

Heated tobacco products continues to achieve growth

Illicit sales of e-vapour products a significant challenge

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Positive outlook over forecast period

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Smoking prevalence

Tar levels

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Plain packaging

Advertising and sponsorship

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