

Savoury Snacks in Greece

July 2023

Table of Contents

Savoury Snacks in Greece - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Snack bars makes space for vegan varieties Health and wellness trends inform innovation Rice snacks rise in popularity

PROSPECTS AND OPPORTUNITIES

E-commerce impact to increase Post-pandemic push for healthier snacks will persist Private label set to expand in nuts, seeds and trail mixes

CATEGORY DATA

Summary 1 - Other Savoury Snacks by Product Type: 2023 Table 1 - Sales of Savoury Snacks by Category: Volume 2018-2023 Table 2 - Sales of Savoury Snacks by Category: Value 2018-2023 Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2018-2023 Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2018-2023 Table 5 - NBO Company Shares of Savoury Snacks: % Value 2019-2023 Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2020-2023 Table 7 - Distribution of Savoury Snacks by Format: % Value 2018-2023 Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2023-2028 Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2023-2028 Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028 Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

Snacks in Greece - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture Key trends in 2023 Competitive Landscape Channel developments What next for snacks?

MARKET DATA

Table 12 - Sales of Snacks by Category: Volume 2018-2023
Table 13 - Sales of Snacks by Category: Value 2018-2023
Table 14 - Sales of Snacks by Category: % Volume Growth 2018-2023
Table 15 - Sales of Snacks by Category: % Value Growth 2018-2023
Table 16 - NBO Company Shares of Snacks: % Value 2019-2023
Table 17 - LBN Brand Shares of Snacks: % Value 2020-2023
Table 18 - Penetration of Private Label by Category: % Value 2018-2023
Table 19 - Distribution of Snacks by Format: % Value 2018-2023
Table 20 - Forecast Sales of Snacks by Category: Volume 2023-2028
Table 21 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028
Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-greece/report.