

# Publishing of Calendars, Forms, Cards and Other Items in Turkey: ISIC 2219

April 2024

Table of Contents

## HEADLINES

## INDUSTRY OVERVIEW

Chart 1 - Key Industry's Indicators 2018-2028

## PRODUCTION SCORECARD

Summary 1 - Scorecard of Production Pillar 2018-2028

Chart 2 - Production Value Regional Comparison 2023

Chart 3 - Production Value Growth Regional Comparison 2018-2028

Chart 4 - Production Value 2018-2028

Chart 5 - Production Value by Category 2018-2023

Chart 6 - Production Value by Category 2023-2028

Chart 7 - Production Value per Employee 2018-2023

Chart 8 - Exports 2018-2023

Chart 9 - Exports Regional Comparison 2023

## COST STRUCTURE

Chart 10 - Cost Structure Comparison 2023

Chart 11 - Cost Structure 2018-2023

Chart 12 - Profit and Profit Margin 2018-2023

Chart 13 - Average Salary 2018-2023

Chart 14 - Labour Costs and Employee Productivity Comparison 2018-2023

## MARKET OVERVIEW

## CONSUMPTION SCORECARD

Summary 2 - Scorecard of Consumption 2018-2023

Chart 15 - Market Size Regional Comparison 2023

Chart 16 - Market Size Growth Regional Comparison 2018-2023

Chart 17 - Market Structure by Buyer 2018-2023

Chart 18 - Market Structure 2018-2023

Chart 19 - Market Structure by Category 2018-2023

Chart 20 - Imports 2018-2023

Chart 21 - Imports Regional Comparison 2023

## ATTRACTIVENESS INDEX

Chart 22 - Attractiveness Index in Selected Industries 2023

Chart 23 - Publishing of Calendars, Forms, Cards and Other Items Attractiveness Index Comparison Across All Industries 2023

Chart 24 - Attractiveness Index Methodology

## ECONOMIC CONTEXT AND LABOUR MARKET

Summary 3 - Economic Context and Labour Market 2023-2028

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/publishing-of-calendars-forms-cards-and-other-items-in-turkey-isic-2219/report](http://www.euromonitor.com/publishing-of-calendars-forms-cards-and-other-items-in-turkey-isic-2219/report).