

Booking in Singapore

October 2023

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Booking in Singapore - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Business travel experiences significant rebound, complemented by sustainable initiatives Traditional travel agencies find themselves at a pivotal juncture a post-pandemic era

PROSPECTS AND OPPORTUNITIES

Leisure cruises present promising opportunities Al to lead digital transformation to enhance user experience and competitive edge

CATEGORY DATA

Table 1 - Booking Sales: Value 2018-2023Table 2 - Business Travel Sales: Value 2018-2023Table 3 - Leisure Travel Sales: Value 2018-2023Table 4 - Travel Intermediaries NBO Company Shares: % Value 2018-2023Table 5 - Forecast Booking Sales: Value 2023-2028Table 6 - Forecast Business Travel Sales: Value 2023-2028Table 7 - Forecast Leisure Travel Sales: Value 2023-2028

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EXECUTIVE SUMMARY

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DISCLAIMER

SOURCES

Summary 1 - Research Sources

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