

# **Tourism Flows in South Korea**

September 2023

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## Tourism Flows in South Korea - Category analysis

# **KEY DATA FINDINGS**

## 2023 DEVELOPMENTS

Increasing demand for outbound travel as restrictions ease Inbound arrivals also experience another year of impressive growth

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Reopening of Chinese Group Visa will be key to driving up inbound arrival numbers Declining demand for Jeju domestic tourism as borders reopen

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