BOOKING IN SWEDEN - CATEGORY ANALYSIS

KEY DATA FINDINGS

2023 DEVELOPMENTS
Strong recovery drives travel bookings
Package tours enjoy rebound as appetite for travel gathers pace

PROSPECTS AND OPPORTUNITIES
Pandemic accelerates online booking trend
Environmental awareness reshapes approach to tourism

CATEGORY DATA
Table 1 - Booking Sales: Value 2018-2023
Table 2 - Business Travel Sales: Value 2018-2023
Table 3 - Leisure Travel Sales: Value 2018-2023
Table 4 - Travel Intermediaries NBO Company Shares: % Value 2018-2023
Table 5 - Forecast Booking Sales: Value 2023-2028
Table 6 - Forecast Business Travel Sales: Value 2023-2028
Table 7 - Forecast Leisure Travel Sales: Value 2023-2028

EXECUTIVE SUMMARY
Travel in 2023
Airlines: Key trends
Hotels: Key trends
Booking: Key trends
What next for travel?

MARKET DATA
Table 8 - Surface Travel Modes Sales: Value 2018-2023
Table 9 - Surface Travel Modes Online Sales: Value 2018-2023
Table 10 - Forecast Surface Travel Modes Sales: Value 2023-2028
Table 11 - Forecast Surface Travel Modes Online Sales: Value 2023-2028
Table 12 - In-Destination Spending: Value 2018-2023
Table 13 - Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES
Summary 1 - Research Sources

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