

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Indonesia

June 2023

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2022 DEVELOPMENTS

Smokeless tobacco remains a negligible category while e-vapour products sees soaring popularity

RELX helping to fuel the dynamic growth of closed vaping systems

HM Sampoerna opens Indonesia manufacturing plant in 2022 for its heated tobacco products

PROSPECTS AND OPPORTUNITIES

E-vapour products set to continue on strong growth path but the threat of tighter regulation remains

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