



**Euromonitor
International**

Booking in the United Kingdom

September 2025

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Booking in the United Kingdom - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Increased outbound travel benefits intermediaries

Blurring of bookings landscape between airlines and intermediaries

PROSPECTS AND OPPORTUNITIES

Continued growth forecast, but with growing headwinds in the short-term

Tour operators may trim capacity if demand weakens

CATEGORY DATA

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Table 4 - Travel Intermediaries NBO Company Shares: % Value 2020-2025

Table 5 - Forecast Booking Sales: Value 2025-2030

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Travel in the United Kingdom - Industry Overview

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Table 13 - Forecast In-Destination Spending: Value 2025-2030

DISCLAIMER

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