KEY DATA FINDINGS

2023 DEVELOPMENTS
Dermatologicals benefit from health and wellness and premiumisation trends
Hair loss treatments gain from higher incidence of hair loss and rising unit prices
Product launches fuel the dynamism in fast-growth categories

PROSPECTS AND OPPORTUNITIES
Dermatologicals to remain stable as saturation kicks in
Chronic and seasonal conditions to drive solid growth in allergy remedies/antihistamines
Hair loss treatments face further optimism

CATEGORY DATA
Table 1 - Sales of Dermatologicals by Category: Value 2018-2023
Table 2 - Sales of Dermatologicals by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Dermatologicals: % Value 2019-2023
Table 4 - LBN Brand Shares of Dermatologicals: % Value 2020-2023
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Table 6 - Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

EXECUTIVE SUMMARY
Consumer health in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS
Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023
Table 8 - Life Expectancy at Birth 2018-2023

MARKET DATA
Table 9 - Sales of Consumer Health by Category: Value 2018-2023
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Table 13 - Penetration of Private Label by Category: % Value 2018-2023
Table 14 - Distribution of Consumer Health by Format: % Value 2018-2023
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OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

DISCLAIMER

DEFINITIONS
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