

Sports Goods in China: ISIC 3693

October 2023

Table of Contents

Sports Goods in China: ISIC 3693

HEADLINES

INDUSTRY OVERVIEW

Chart 1 - Key Industry's Indicators 2017-2027

PRODUCTION SCORECARD

Summary 1 - Scorecard of Production Pillar 2017-2027 Chart 2 - Production Value Regional Comparison 2022 Chart 3 - Production Value per Capita Regional Comparison 2022 Chart 4 - Production Value Growth Regional Comparison 2017-2027 Chart 5 - Future and Absolute Growth of Production Value Regional Comparison 2022-2027 Chart 6 - Production Value 2017-2027 Chart 7 - Production Value by Category 2017-2022 Chart 8 - Production Value by Category 2022-2027 Chart 9 - Production Value per Employee 2017-2022 Chart 10 - Exports 2017-2022 Chart 11 - Exports Regional Comparison 2022 INDUSTRY'S GROWTH DRIVERS Chart 12 - External Demand Factors

Chart 13 - Top Industry's Suppliers and Buyers Summary 2 - Key Buyer Industries in China 2017-2027

Summary 3 - Key Supplier Industries in China 2017-2027

COST STRUCTURE

- Chart 14 Cost Structure Comparison 2022
- Chart 15 Cost Structure 2017-2022
- Chart 16 B2B Costs and Growth 2022, USD million
- Chart 17 Profit and Profit Margin 2017-2022
- Chart 18 Average Salary 2017-2022
- Chart 19 Labour Costs and Employee Productivity Comparison 2017-2022

FIRMOGRAPHICS

- Chart 20 Number of Companies by Size 2017/2022
- Chart 21 Competitive Landscape Structure by Company Size 2017/2022
- Chart 22 Top Companies' Ranking 2017-2022 and % of Production Value 2022

MARKET OVERVIEW

CONSUMPTION SCORECARD

- Summary 4 Scorecard of Consumption 2017-2022
- Chart 23 Market Size Regional Comparison 2022
- Chart 24 Market Size per Capita Regional Comparison 2022
- Chart 25 Market Size Growth Regional Comparison 2017-2022
- Chart 26 Market Size Absolute and Average Historic Growth Regional Comparison 2017-2022
- Chart 27 Market Structure by Buyer 2017-2022
- Chart 28 B2B Buyers and Growth 2022, USD million
- Chart 29 Market Structure 2017-2022
- Chart 30 Market Structure by Category 2017-2022
- Chart 31 Imports 2017-2022
- Chart 32 Imports Regional Comparison 2022

ATTRACTIVENESS INDEX

Chart 33 - Attractiveness Index in Selected Industries 2022 Chart 34 - Sports Goods Attractiveness Index Comparison Across All Industries 2022 Chart 35 - Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 5 - Economic Context and Labour Market 2022-2027

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sports-goods-in-china-isic-3693/report.