

Baked Goods in North Macedonia

November 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Marginal volume growth with strong value increase due to rising unit prices
Increasing popularity of packaged flat bread and frozen backed goods in 2023
Domestic manufacturers active with new product development

PROSPECTS AND OPPORTUNITIES

Population decline limits future growth potential
Convenience and new products to drive growth of frozen baked goods
Rising interest in international cuisines supports growth of flat bread

CATEGORY DATA

- Table 1 - Sales of Baked Goods by Category: Volume 2018-2023
- Table 2 - Sales of Baked Goods by Category: Value 2018-2023
- Table 3 - Sales of Baked Goods by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Baked Goods by Category: % Value Growth 2018-2023
- Table 5 - NBO Company Shares of Baked Goods: % Value 2019-2023
- Table 6 - LBN Brand Shares of Baked Goods: % Value 2020-2023
- Table 7 - Distribution of Baked Goods by Format: % Value 2018-2023
- Table 8 - Forecast Sales of Baked Goods by Category: Volume 2023-2028
- Table 9 - Forecast Sales of Baked Goods by Category: Value 2023-2028
- Table 10 - Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028
- Table 11 - Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

Staple Foods in North Macedonia - Industry Overview

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for staple foods?

MARKET DATA

- Table 12 - Sales of Staple Foods by Category: Volume 2018-2023
- Table 13 - Sales of Staple Foods by Category: Value 2018-2023
- Table 14 - Sales of Staple Foods by Category: % Volume Growth 2018-2023
- Table 15 - Sales of Staple Foods by Category: % Value Growth 2018-2023
- Table 16 - NBO Company Shares of Staple Foods: % Value 2019-2023
- Table 17 - LBN Brand Shares of Staple Foods: % Value 2020-2023
- Table 18 - Penetration of Private Label by Category: % Value 2019-2023
- Table 19 - Distribution of Staple Foods by Format: % Value 2018-2023
- Table 20 - Forecast Sales of Staple Foods by Category: Volume 2023-2028
- Table 21 - Forecast Sales of Staple Foods by Category: Value 2023-2028
- Table 22 - Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028
- Table 23 - Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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