Euromonitor International

Other Hot Drinks in Bosnia and Herzegovina

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Other Hot Drinks in Bosnia and Herzegovina - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Solid consumer demand and innovation support sales in 2025

INDUSTRY PERFORMANCE

Growth despite demographic challenges
Emergence of pods and capsules as a transformative trend

WHAT'S NEXT?

Demographic trends constrain future growth potential
Innovation to focus on healthier options and new flavours
Impact of new regulations

COMPETITIVE LANDSCAPE

Nestlé leads with its renowned and trusted Nesquik brand

CHANNELS

Accessible small local grocers account for most sales
Omnichannel approach enables major retailers to reach a wider consumer base

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Hot Drinks in Bosnia and Herzegovina - Industry Overview

EXECUTIVE SUMMARY

Demographic trends continue to constrain growth potential

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Rising prices force consumers to trade down
Health and wellness and convenience trends influence purchasing decisions
Foodservice for drinks that cannot be easily prepared at home

WHAT'S NEXT?

Impact of maturity and declining population
Competitive landscape to remain stable, with niche categories attracting new entrants
Retail e-commerce to remain the fastest growing distribution channel

COMPETITIVE LANDSCAPE

Atlantic Grand leads with a strong brand portfolio
Mondelez International benefits from the strong performance of Milka Choco Drink

CHANNELS

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/other-hot-drinks-in-bosnia-and-herzegovina/report.