Other Hot Drinks in Singapore - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Brands of malt-based hot drinks respond to Nutri-Grade policy with reformulation efforts and by launching reduced sugar variants
Private label attempts to compete by offering affordability amid inflation

PROSPECTS AND OPPORTUNITIES
Chocolate capsules remain nascent within hot drinks due to limited participation from incumbent brands
Fortification of other plant-based drinks increases, fulfilling the function of meal replacement
Dairy substitutes face challenges in terms of function fulfilment

CATEGORY DATA
Table 1 - Retail Sales of Other Hot Drinks by Category: Volume 2017-2022
Table 2 - Retail Sales of Other Hot Drinks by Category: Value 2017-2022
Table 3 - Retail Sales of Other Hot Drinks by Category: % Volume Growth 2017-2022
Table 4 - Retail Sales of Other Hot Drinks by Category: % Value Growth 2017-2022
Table 5 - NBO Company Shares of Other Hot Drinks: % Retail Value 2018-2022
Table 6 - LBN Brand Shares of Other Hot Drinks: % Retail Value 2019-2022
Table 7 - Forecast Retail Sales of Other Hot Drinks by Category: Volume 2022-2027
Table 8 - Forecast Retail Sales of Other Hot Drinks by Category: Value 2022-2027
Table 9 - Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2022-2027
Table 10 - Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2022-2027

Hot Drinks in Singapore - Industry Overview

EXECUTIVE SUMMARY
Hot drinks in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?

MARKET DATA
Table 11 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022
Table 12 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022
Table 13 - Retail Sales of Hot Drinks by Category: Volume 2017-2022
Table 14 - Retail Sales of Hot Drinks by Category: Value 2017-2022
Table 15 - Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022
Table 16 - Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022
Table 17 - Foodservice Sales of Hot Drinks by Category: Volume 2017-2022
Table 18 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022
Table 19 - Total Sales of Hot Drinks by Category: Total Volume 2017-2022
Table 20 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022
Table 21 - NBO Company Shares of Hot Drinks: % Retail Value 2018-2022
Table 22 - LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022
Table 23 - Penetration of Private Label in Hot Drinks by Category: % Retail Value 2017-2022
Table 24 - Retail Distribution of Hot Drinks by Format: % Volume 2017-2022
Table 25 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2022
Table 26 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027
Table 27 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027
Table 28 - Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027
Table 29 - Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027
Table 30 - Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027
Table 31 - Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027
Table 32 - Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027
Table 33 - Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027
Table 34 - Forecast Total Sales of Hot Drinks by Category: Volume 2022-2027
Table 35 - Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/other-hot-drinks-in-singapore/report](http://www.euromonitor.com/other-hot-drinks-in-singapore/report).