

Consumer Types in Egypt

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Table of Contents

Scope

INTRODUCTION TO CONSUMER TYPES

Why segment consumers by type?

INTRODUCTION TO CONSUMER TYPES

Breakdown of consumer types in Egypt

SHOPPING HABITS OF CONSUMER TYPES IN EGYPT

Who is the Undaunted Striver? Undaunted Striver : demographic profile Undaunted Striver: values and influences Undaunted Striver: in-store and online shopping motivations Best ways to target the Undaunted Striver Who is the Impulsive Spender? Impulsive Spender : demographic profile Impulsive Spender: values and influences Impulsive Spender: in-store and online shopping motivations Best ways to target the Impulsive Spender Who is the Empowered Activist? Empowered Activist : demographic profile Empowered Activist: values and influences Empowered Activist: in-store and online shopping motivations Best ways to target the Empowered Activist Who is the Minimalist Seeker? Minimalist Seeker : demographic profile Minimalist Seeker: values and influences Minimalist Seeker: in-store and online shopping motivations Best ways to target the Minimalist Seeker Who is the Conservative Homebody? Conservative Homebody : demographic profile Conservative Homebody: values and influences Conservative Homebody: in-store and online shopping motivations Best ways to target the Conservative Homebody Who is the Cautious Planner? Cautious Planner : demographic profile Cautious Planner: values and influences Cautious Planner: in-store and online shopping motivations Best ways to target the Cautious Planner

DEMOGRAPHIC BREAKDOWN

Age and gender City size and parental status Education Employment (1) Employment (2) Income

RESEARCH OVERVIEW

Voice of the Consumer: Lifestyles Survey Euromonitor International's Consumer Types series How do we create our Consumer Types?

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

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- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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