

# Experiential Luxury in France

October 2023

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2023 DEVELOPMENTS

Experiential luxury continues its recovery in 2023  
Luxury hotels records highest value increase within overall category in 2023  
Groupe Barrière holds the lead in experiential luxury in 2022

PROSPECTS AND OPPORTUNITIES

Inbound arrival numbers to treble by 2028 from the pandemic-induced low seen in 2020  
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Sustainable travel a potential growth area

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Luxury Goods in France - Industry Overview

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DISCLAIMER

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