Egypt Cities Review

HEADLINES

URBAN CONSUMER
Cairo remains the most populous city in 2022
Asyut and Mansoura to see the biggest increase in internet connectivity

CONSUMER FINANCE
The fastest growing income will be recorded in Alexandria
High inflation in Port Said to erode consumer purchasing power

ECONOMY
Cairo will continue as the primary contributor to Egypt’s economic growth
Traffic congestion is a growing concern for cities in Egypt

CITY SCORECARD
Summary 1 - City Scorecard by Pillar 2022

POPULATION
Chart 1 - Population in 2022 and Population Period Growth 2022-2027
Chart 2 - Population by Age by City 2022
Chart 3 - Average Household Size by City 2022
Chart 4 - Population Density and Net Migration 2022
Summary 2 - City Scorecard in Population Pillar 2022

CONSUMER EXPENDITURE
Chart 5 - Total Consumer Expenditure in Egypt by City 2022
Chart 6 - Consumer Expenditure per Capita 2022 and Consumer Expenditure Period Growth 2022-2027
Chart 7 - City Affordability, Consumer Expenditure on Housing and Transportation 2022
Chart 8 - Discretionary vs Necessity Consumer Expenditure 2022
Summary 3 - City Scorecard in Consumer Expenditure Pillar 2022

DIGITAL CONSUMER
Chart 9 - Share of Households with Internet and Broadband Internet Access 2022
Chart 10 - Possession of Digital Devices by City 2022
Summary 4 - City Scorecard in Digital Consumer Pillar 2022

INCOME AND WEALTH
Chart 11 - Disposable Income per Capita 2022 and Disposable Income Period Growth 2022-2027
Chart 12 - Share of Households by Disposable Income Band 2022
Chart 13 - Number of Households with Disposable Income over USD150,000 2022 and Period Growth 2022-2027
Chart 14 - Household Possession of Kitchen Durables by City 2022
Chart 15 - Household Possession of Entertainment Electronics by City 2022
Chart 16 - Household Possession of Other Durables by City 2022
Chart 17 - Number of Passenger Cars and Motorcycles per Household 2022
Chart 18 - Possession of Transport Vehicles by City 2022
Summary 5 - City Scorecard in Wealth Pillar 2022

ECONOMY
Chart 19 - GDP per Capita in 2022 and Real GDP Growth by City 2022-2027
Summary 6 - City Scorecard in Economy Pillar 2022

LABOUR
About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/egypt-cities-review/report.