

# Metal Packaging in Asia Pacific

November 2021

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## INTRODUCTION

Scope

Key findings

## REGIONAL OVERVIEW

Asia Pacific remains behind North America for metal packaging

Metal beverage cans the dominant pack type in Asia Pacific

Decline in metal usage seen during the pandemic in 2020

No change in dominance of metal beverage cans

China and Japan dominate metal beverage can use in the region

Strong 2015-2020 growth for beverage cans in South Korea and Vietnam

Strong growth for metal bottles over the historic period

Catastrophic loss of metal tin baby food sales in Hong Kong in 2020

## TOP APPLICATIONS

Switch to beverage cans in alcoholic drinks boosting metal performance

Metal beverage cans losing sales in RTD coffee and drinking milk

Metal bottles enjoy dynamic growth in Chinese beer

Metal tins struggle slightly in 2020 as a more upmarket pack type

Food packaging is the dominant industry for closures

Easy-open can ends continue to gain share

Metal beer kegs driving growth in the 5,000ml+ size band

Declining sales for drinking milk products in metal beverage cans

## FORECAST PROJECTIONS

Chinese growth will help drive the metal packaging performance

Japan to continue registering declining sales of metal packaging

Metal packaging will stagnate year-on-year over 2020-2025...

...with Chinese use of this pack type in decline in the forecast period

India to overtake Japan in beauty and personal care metal packaging

Metal aerosol cans will continue to shape the overall performance

Indonesia will remain the biggest market in 2020-2025...

...and will also record the most dynamic growth in metal packaging

China dominates dog and cat food metal packaging...

...and will help drive regional growth in 2020-2025

## COUNTRY SNAPSHOTS

China: Market Context

China: Pack Types by Top 10 Categories

Hong Kong, China: Market Context

Hong Kong, China: Pack Types by Top 10 Categories

India: Market Context

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Vietnam: Pack Types by Top 10 Categories

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