

Personal Luxury in Mexico

October 2023

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Personal Luxury in Mexico - Category analysis

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2023 DEVELOPMENTS

Personal luxury sees rising current retail value sales in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear sees rising value sales in 2023

Retail value sales of luxury jewellery on the up in 2023

Luxury leather goods sees positive value growth in 2023

Value sales of luxury wearables electronics increase in 2023

Luxury timepieces enjoys value sales increase

Value sales of writing instruments and stationery on the up in 2023

Value sales of super premium beauty and personal care rise

Louis Vuitton México S de RL CV leads personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Value sales are expected to rise over the forecast period

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DISCLAIMER

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