

Sweet Spreads Packaging in Canada

September 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles continue to gain share in sweet spreads in 2022
Glass jars continue to be the dominant pack type in jams and preserves
Rigid plastic accounts for two thirds of sweet spreads packaging unit volumes

PROSPECTS AND OPPORTUNITIES

Folding cartons are expected to become more popular for sweet spreads packaging
Plastic packaging remains popular despite rising sustainability concerns

Sweet Spreads Packaging in Canada - Company Profiles

Packaging Industry in Canada - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Sustainability concerns driving the use of paper in food packaging
Metal beverage cans a popular pack type in soft drinks
Wine-in-a-can trend driving the usage of metal beverage cans
Multi-purpose cosmetics containers aim to minimise packaging waste generation
Lightweight pouch packaging gaining share as refill packs become popular

PACKAGING LEGISLATION

Canadian government introduces regulations on single-use plastic packaging
Consultation underway on new plastic labelling regulations

RECYCLING AND THE ENVIRONMENT

Alternatives to plastic packaging making inroads across multiple categories
Biodegradable and compostable packaging becoming more widespread
Brands must embrace sustainability to retain consumer interest
Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2020/2021 and Targets for 2022

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