

Ready Meals Packaging in Singapore

July 2022

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Ready Meals Packaging in Singapore - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Ready meals packaging back in decline in 2021 after the demand spike seen in 2020

Frozen ready meals continues to grow in 2021

Surging demand for meal kits supports rising sales of folding cartons

PROSPECTS AND OPPORTUNITIES

Chilled ready meals set for growth, while dinner mixes could also emerge as a mainstream category

Falling interest in shelf stable ready meals set to put pressure on metal food cans

Ready Meals Packaging in Singapore - Company Profiles

Packaging Industry in Singapore - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

The rising cost of living and fast pace life is driving the growth of food packaging

Environmentally-friendly packaging preferred by consumers in hot drinks

Sustainability promoting innovations in alcoholic packaging

Consumers show interest in organic and natural products in beauty and personal care

Post-consumer recycled packaging is becoming popular in home care

PACKAGING LEGISLATION

Brands need to reformulate due to the new labelling requirements

RECYCLING AND THE ENVIRONMENT

Encouraging and educating Singaporeans to recycle more and recycle right

Government organising campaigns to create recycling awareness

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2019/2020 and Targets for 2021

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