



Euromonitor
International

Limited-Service Restaurants in Austria

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Limited-Service Restaurants in Austria - Category analysis

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2025 DEVELOPMENTS

Limited-service restaurants benefit from rising living costs

INDUSTRY PERFORMANCE

Limited-service restaurants outperform their full-service counterparts

Asian limited-service restaurants lead value growth, driven by Noodle King expansion

Delivery drives growth in Austria's limited-service restaurants amid third-party platform dominance

WHAT'S NEXT?

Limited-service restaurants to see solid growth

Delivery will become even more dominated by third-party platforms

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Consumer foodservice remains resilient despite inflationary pressures

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Environment remains challenging for both consumers and operators

Third-party ordering platforms play central role

Enhanced retail foodservice offerings place pressure on traditional restaurants

WHAT'S NEXT?

Austrian foodservice faces slow growth

Operators will seek to cut costs through automation and focus on easy-to-prepare offerings

Sustainability to drive change across the industry

COMPETITIVE LANDSCAPE

McDonald's leads Austrian consumer foodservice

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