

# Limited-Service Restaurants in France

February 2024

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### Limited-Service Restaurants in France - Category analysis

## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Limited-service restaurants still thriving as operators adjust to the new post-pandemic landscape Burgers remain popular but consumers show a growing appetite from more varied options Competition heating up as established giants facing competition from new concepts

### PROSPECTS AND OPPORTUNITIES

Plenty of room for growth as consumers look for healthier and more diverse options Home delivery and takeaway likely to remain important while ongoing investment in digitalisation necessary to remain competitive The future of dark kitchens under the spotlight

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