

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Belgium

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# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Belgium - Category analysis

#### **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Strong growth continues in 2022

Disposable e-cigarettes provoke controversy, due to their environmental impact and potential appeal to young people

Vape shops become less essential for the category

## PROSPECTS AND OPPORTUNITIES

E-vapour products still have a great deal of potential

Closed vaping systems will see slower growth

Belgian government effects ban on nicotine pouches

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### **CATEGORY DATA**

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#### CATEGORY DATA

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