

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Azerbaijan

June 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Closed system single use devices benefit from wide availability and flavour variety

Convenience, image and perceived reduced health risks drive growth of heated tobacco

Single use devices pose a threat to classic vaping

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Strong growth of closed system single use market, especially with the anticipated entrance of Vuse Go

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