

# Rtds in the United Kingdom

June 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

RTDs continues to perform well in 2022  
Spirit-based RTDs remains most popular format  
No changes at the top in competitive landscape

### PROSPECTS AND OPPORTUNITIES

RTDs set for positive performance over the forecast period  
Wine-based RTDs set to be most dynamic performer over the forecast period  
Significant new product development and launches expected in RTDs

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