

Strategic Themes in Food and Nutrition: Coronavirus Update

September 2020

Table of Contents

INTRODUCTION

Scope Key findings

THE CONTEXT

Recession hits as pandemic forces governments' hands In-home eating surges; health concern grows Online grocery benefits and food choices shift

FOOD AND NUTRITION'S STRATEGIC THEMES AND HOT TOPICS

Food and Nutrition's Strategic Themes and hot topics The Strategic Themes and hot topics explained (1) The Strategic Themes and hot topics explained (2)

ASSESSING COVID-19'S IMPACT ON THE STRATEGIC THEMES

Assessing impact on the Strategic Themes Consumer Segmentation in the Era of Eating Occasions (1) Consumer Segmentation in the Era of Eating Occasions (2) Plant-Based Eating and Alternative Proteins (1) Plant-Based Eating and Alternative Proteins (2) Sustainable Eating and the Environmental Cost of Food (1) Sustainable Eating and the Environmental Cost of Food (2) Mindful Eating and the New Food Beliefs (1) Mindful Eating and the New Food Beliefs (2) Mindful Eating and the New Food Beliefs (3) Food Tech and the Digital Economy (1) Food Tech and the Digital Economy (2) Food Provenance and the Country of Origin Effect (1) Food Provenance and the Country of Origin Effect (2) Functional Food and the Regulatory Environment (1) Functional Food and the Regulatory Environment (2)

CONCLUSION

Conclusion Conclusion: summary

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/strategic-themes-in-food-and-nutritioncoronavirus-update/report.