INTRODUCTION

Scope
Key findings

PRODUCTION OUTLOOK
COVID-19 crisis drags down construction outlook in Western Europe
Infrastructure to support recovery but uncertainty to remain high
Reluctance to buy property to facilitate residential real estate activities
Construction industry will struggle in the short term
Turkey to sustain solid growth, supporting regional recovery
Real estate activities to gain momentum while construction struggles

COMPETITIVE LANDSCAPE
SMEs lead the market, but face the biggest challenge in history

COUNTRY SNAPSHOTs
Germany: Production context
France: Production context
UK: Production context
Italy: Production context
Spain: Production context
Turkey: Production context
Turkey: Production context
Turkey: Production context
Netherlands: Production context
Switzerland: Production context
Belgium: Production context
Austria: Production context
Norway: Production context
Sweden: Production context
Denmark: Production context
Finland: Production context
Ireland: Production context
Portugal: Production context
Greece: Production context
Luxembourg: Production context
Iceland: Production context
Cyprus: Production context

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
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