

Consumer Types in Taiwan

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DEMOGRAPHIC BREAKDOWN

Age and gender City size and parental status Education Employment (1) Employment (2) Income

RESEARCH OVERVIEW

Voice of the Consumer: Lifestyles Survey Euromonitor International's Consumer Types series How do we create our Consumer Types?

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

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