



Euromonitor
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Paediatric Consumer Health in North Macedonia

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Rising health awareness continues to drive demand
- Krka Farma dooel retains overall lead
- Pharmacies still the main distributon channel for paediatric products

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- Herbal/traditional and clean label products will continue to gain popularity

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Consumer Health in North Macedonia - Industry Overview

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DISCLAIMER

DEFINITIONS

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