Germany Cities Review

HEADLINES

URBAN CONSUMER
Berlin remains an attractive destination for education and employment opportunities
The strong internet infrastructure in German cities positions them well for the adoption of smart city solutions

CONSUMER FINANCE
Munich to offer the highest disposable income in Germany
High inflation in Munich to erode consumer purchasing power

ECONOMY
Munich to remain the largest contributor to Germany's economy by 2027
Passenger cars in use increased in Saarbrücken

CITY SCORECARD
Summary 1 - City Scorecard by Pillar 2022

POPULATION
Chart 1 - Population in 2022 and Population Period Growth 2022-2027
Chart 2 - Population by Age by City 2022
Chart 3 - Average Household Size by City 2022
Chart 4 - Population Density and Net Migration 2022
Summary 2 - City Scorecard in Population Pillar 2022 and 2022-2027

CONSUMER EXPENDITURE
Chart 5 - Total Consumer Expenditure in Germany by City 2022
Chart 6 - Consumer Expenditure per Capita 2022 and Consumer Expenditure Period Growth 2022-2027
Chart 7 - City Affordability, Consumer Expenditure on Housing and Transportation 2022
Chart 8 - Discretionary vs Necessity Consumer Expenditure 2022
Summary 3 - City Scorecard in Consumer Expenditure Pillar 2022 and 2022-2027

DIGITAL CONSUMER
Chart 9 - Share of Households with Internet and Broadband Internet Access 2022
Chart 10 - Possession of Digital Devices by City 2022
Summary 4 - City Scorecard in Digital Consumer Pillar 2022

INCOME AND WEALTH
Chart 11 - Disposable Income per Capita 2022 and Disposable Income Period Growth 2022-2027
Chart 12 - Number of Households by Disposable Income Band 2022
Chart 13 - Number of Households with Disposable Income over USD150,000 2022 and Period Growth 2022-2027
Chart 14 - Household Possession of Kitchen Durables by City 2022
Chart 15 - Household Possession of Entertainment Electronics by City 2022
Chart 16 - Household Possession of Other Durables by City 2022
Chart 17 - Number of Passenger Cars and Motorcycles per Household 2022
Chart 18 - Possession of Transport Vehicles by City 2022
Summary 5 - City Scorecard in Wealth Pillar 2022

ECONOMY
Chart 19 - GDP per Capita in 2022 and Real GDP Growth by City 2022-2027
Summary 6 - City Scorecard in Economy Pillar 2022 and 2022-2027

LABOUR
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