

Mobility Survey 2020: Key Highlights

November 2020

Table of Contents

INTRODUCTION

Scope

Introducing the mobility survey

The mobility survey can be used to answer key business questions

Key findings

VEHICLE OWNERSHIP

Over three quarters of global respondents have a licence to drive

Gasoline vehicles are the most popular among global respondents

People aged 60+ have the highest car ownership rate

SHOPPING AND SPENDING

24% of all car purchases by young adults were on smartphones

Only 13% of public transport tickets are bought weekly online

Transport spending to remain the same for 59% of respondents

TRANSPORTATION AND COMMUTE

Nearly two thirds of global respondents commute daily

TRANSPORTATION AND COMMUTE

Five or more days commuting per week most popular in Asian countries

Most commutes last 15-30 minutes

AUTONOMOUS CARS

Most people are concerned about autonomous vehicles

India, respondents most comfortable with autonomous cars

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