

Rice, Pasta and Noodles in North Macedonia

November 2023

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Rice, Pasta and Noodles in North Macedonia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Stable performance of rice and noodles in 2023 Rising demand and product expansion support growth of instant noodle pouches Italian companies continue to lead pasta in 2023

PROSPECTS AND OPPORTUNITIES

Innovation and niche products to ensure further growth Chilled pasta to see the fastest growth as consumers demand fresh products Rising demand and availability of noodles

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DISCLAIMER

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