



Premium and Luxury Cars in Singapore

October 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

- Affluent consumers drive demand for sustainable luxury vehicles
- Luxury car buyers increasingly favour electric and hybrid models
- Consolidated landscape sees premium and luxury car brands continue to invest in electrification

PROSPECTS AND OPPORTUNITIES

- Growing demand for electric and hybrid luxury vehicles to be driven by technology and sustainability
- Luxury car brands set to innovate with sustainable tech advancements
- Luxury car manufacturers to prioritise advanced technology features

CATEGORY DATA

- Table 1 - Sales of Premium and Luxury Cars: Value 2020-2025
- Table 2 - Sales of Premium and Luxury Cars: % Value Growth 2020-2025
- Table 3 - NBO Company Shares of Premium and Luxury Cars: % Value 2020-2024
- Table 4 - LBN Brand Shares of Premium and Luxury Cars: % Value 2021-2024
- Table 5 - Forecast Sales of Premium and Luxury Cars: Value 2025-2030
- Table 6 - Forecast Sales of Premium and Luxury Cars: % Value Growth 2025-2030

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Luxury Goods in Singapore - Industry Overview

EXECUTIVE SUMMARY

- Luxury goods in 2025: The big picture
- 2025 key trends
- Competitive landscape
- Retail developments
- What next for luxury goods?

MARKET DATA

- Table 7 - Sales of Luxury Goods by Category: Value 2020-2025
- Table 8 - Sales of Luxury Goods by Category: % Value Growth 2020-2025
- Table 9 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2020-2025
- Table 10 - NBO Company Shares of Luxury Goods: % Value 2020-2024
- Table 11 - LBN Brand Shares of Luxury Goods: % Value 2021-2024
- Table 12 - Distribution of Luxury Goods by Format and Category: % Value 2025
- Table 13 - Forecast Sales of Luxury Goods by Category: Value 2025-2030
- Table 14 - Forecast Sales of Luxury Goods by Category: % Value Growth 2025-2030

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SOURCES

- Summary 1 - Research Sources

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