

# Addis Ababa in Ethiopia

July 2023

Table of Contents

## HEADLINES

## CITY SCORECARD

Chart 1 - Addis Ababa City Scorecard Rankings Among 146 Middle East and Africa Cities

## CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 - City Scorecard Compared to and 2022

## POPULATION

Chart 2 - Key Addis Ababa Population Indicators Compared to Ethiopia and Middle East and Africa 2022

Chart 3 - Addis Ababa Population Growth Compared to Ethiopia and Middle East and Africa 2017-2027

Chart 4 - Addis Ababa Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

Chart 5 - Addis Ababa Population by Age and Sex 2022

## CONSUMER EXPENDITURE

Chart 6 - Addis Ababa Consumer Expenditure per Capita Compared to Ethiopia and Middle East and Africa 2017-2027

Chart 7 - Addis Ababa Consumer Expenditure Structure 2022

## DIGITAL CONSUMER

Chart 8 - Key Addis Ababa Digital Consumer Statistics Compared to Ethiopia and Middle East and Africa 2022

Chart 9 - Digital Consumer Historic Growth and Forecasts in Addis Ababa 2017-2027

## WEALTH

Chart 10 - Addis Ababa Disposable Income per Household Compared to Ethiopia and Middle East and Africa 2017-2027

Chart 11 - Number of Households by Disposable Income Band in Addis Ababa 2017/2022/2027

Chart 12 - Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Addis Ababa: 2017-2027

## POSSESSION OF HOUSEHOLD DURABLES

Chart 13 - Addis Ababa Household Possession of Kitchen Durables Compared to Ethiopia and Middle East and Africa 2022: % of Households

Chart 14 - Addis Ababa Possession of Entertainment Electronics Compared to Ethiopia and Middle East and Africa 2022: % of Households

Chart 15 - Addis Ababa Household Possession of Other Durables Compared to Ethiopia and Middle East and Africa 2022: % of Households

## ECONOMY

Chart 16 - Addis Ababa GDP per Capita Compared to Ethiopia and Middle East and Africa 2017-2027

Chart 17 - Addis Ababa Real GDP Growth Compared to Ethiopia and Middle East and Africa 2017-2027

Chart 18 - Addis Ababa Inflation Compared to Ethiopia and Middle East and Africa 2017-2027

## LABOUR

Chart 19 - Addis Ababa Labour Indicators Compared to Ethiopia and Middle East and Africa 2022

Chart 20 - Economically Active Population and Unemployment Rate in Addis Ababa 2017-2022

Chart 21 - Addis Ababa Labour Productivity Compared to Ethiopia and Middle East and Africa 2017-2022

## TRANSPORT

Chart 22 - Number of Airport Passengers in Addis Ababa 2017-2022

Chart 23 - Addis Ababa Transport Possession Compared to Ethiopia and Middle East and Africa 2022: % of Households

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/addis-ababa-in-ethiopia/report](http://www.euromonitor.com/addis-ababa-in-ethiopia/report).