

Experiential Luxury in Japan

October 2023

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Experiential Luxury in Japan - Category analysis

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2023 DEVELOPMENTS

Current retail value sales of experiential luxury on the rise in 2023

Luxury hotels records highest value increase within the category overall in 2023

Giorgio Armani Japan Co Ltd is the leading player within experiential luxury in 2022

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Luxury hotels looks likely to see the most dynamic performance over the forecast period

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