

Mwanza in Tanzania

July 2023

Table of Contents

Mwanza in Tanzania

HEADLINES

CITY SCORECARD

Chart 1 - Mwanza City Scorecard Rankings Among 146 Middle East and Africa Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 - City Scorecard Compared to and 2022

POPULATION

- Chart 2 Key Mwanza Population Indicators Compared to Tanzania and Middle East and Africa 2022
- Chart 3 Mwanza Population Growth Compared to Tanzania and Middle East and Africa 2017-2027
- Chart 4 Mwanza Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027
- Chart 5 Mwanza Population by Age and Sex 2022

CONSUMER EXPENDITURE

- Chart 6 Mwanza Consumer Expenditure per Capita Compared to Tanzania and Middle East and Africa 2017-2027
- Chart 7 Mwanza Consumer Expenditure Structure 2022

DIGITAL CONSUMER

- Chart 8 Key Mwanza Digital Consumer Statistics Compared to Tanzania and Middle East and Africa 2022
- Chart 9 Digital Consumer Historic Growth and Forecasts in Mwanza 2017-2027

WEALTH

- Chart 10 Mwanza Disposable Income per Household Compared to Tanzania and Middle East and Africa 2017-2027
- Chart 11 Number of Households by Disposable Income Band in Mwanza 2017/2022/2027
- Chart 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Mwanza: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

- Chart 13 Mwanza Household Possession of Kitchen Durables Compared to Tanzania and Middle East and Africa 2022: % of Households
- Chart 14 Mwanza Possession of Entertainment Electronics Compared to Tanzania and Middle East and Africa 2022: % of Households
- Chart 15 Mwanza Household Possession of Other Durables Compared to Tanzania and Middle East and Africa 2022: % of Households

ECONOMY

- Chart 16 Mwanza GDP per Capita Compared to Tanzania and Middle East and Africa 2017-2027
- Chart 17 Mwanza Real GDP Growth Compared to Tanzania and Middle East and Africa 2017-2027
- Chart 18 Mwanza Inflation Compared to Tanzania and Middle East and Africa 2017-2027

LABOUR

- Chart 19 Mwanza Labour Indicators Compared to Tanzania and Middle East and Africa 2022
- Chart 20 Economically Active Population and Unemployment Rate in Mwanza 2017-2022
- Chart 21 Mwanza Labour Productivity Compared to Tanzania and Middle East and Africa 2017-2022

TRANSPORT

- Chart 22 Number of Airport Passengers in Mwanza 2017-2022
- Chart 23 Mwanza Transport Possession Compared to Tanzania and Middle East and Africa 2022: % of Households

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/mwanza-in-tanzania/report.