

Sauces, Dressings and Condiments in Latin America

February 2021

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Scope

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Key findings

REGIONAL OVERVIEW

Latin American sales increase in line with the global CAGR in 2015-2020 Further positive growth expected over the forecast period Brazil and Mexico drive new sales in 2015-2020 Pasta sauces and pickled products drive Latin American growth Brazil and Mexico, as the dominant markets, drive growth Pandemic has a positive impact on sales in 2020 in Latin America Supermarkets the leading distribution channel Strong growth for e-commerce in 2020

LEADING COMPANIES AND BRANDS

Relatively fragmented competitive landscape in Latin America Unilever continues gaining share in 2020 Brazil and Mexico the main revenue generators for top 10 players Knorr on the rise but La Costeña and Best Foods/Hellmann's still lead

FORECAST PROJECTIONS

More positive growth on the way in the forecast period Forecast period to see a stronger CAGR

COUNTRY SNAPSHOTS

Argentina: Market Context Argentina: Competitive and Retail Landscape Bolivia: Market Context Bolivia: Competitive and Retail Landscape Brazil: Market Context Brazil: Competitive and Retail Landscape Chile: Market Context Chile: Competitive and Retail Landscape Colombia: Market Context Colombia: Competitive and Retail Landscape Costa Rica: Market Context Costa Rica: Competitive and Retail Landscape Dominican Republic: Market Context Dominican Republic: Competitive and Retail Landscape Ecuador: Market Context Ecuador: Competitive and Retail Landscape Guatemala: Market Context Guatemala: Competitive and Retail Landscape Mexico: Market Context Mexico: Competitive and Retail Landscape Peru: Market Context Peru: Competitive and Retail Landscape Uruguay: Market Context Uruguay: Competitive and Retail Landscape

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