Euromonitor International

Limited-Service Restaurants in Australia

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Limited-Service Restaurants in Australia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Challenging period for limited-service restaurants

INDUSTRY PERFORMANCE

Modest growth for the category as consumer spending gradually recovers
Strong performance for Latin American limited-service restaurants
Drive-throughs experience steady growth and increase share of sales

WHAT'S NEXT?

Positive outlook as companies focus on delivering better value to consumers
Drive-throughs to attract further investment
Customer loyalty as focus area for limited-service restaurants

COMPETITIVE LANDSCAPE

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Consumer Foodservice in Australia - Industry Overview

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A challenging year for consumer foodservice

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer foodservice industry in recovery mode as inflation eases
Traditional channels experience a resurgence as the delivery channel slows
Loyalty a key focus area for brands as competition in foodservice intensifies

WHAT'S NEXT?

Consumer spending to recover well over the forecast period
Innovation will be tied to global trends such as the recent K-Wave

Consumers to refocus on sustainability as purchasing power grows

COMPETITIVE LANDSCAPE

Global foodservice brands maintain strong position in the market
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