Euromonitor International

Limited-Service Restaurants in Egypt

March 2026

Table of Contents

Limited-Service Restaurants in Egypt - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Limited-service restaurants benefit from fast-paced lifestyles, expanding digital payments, and stronger tourism

INDUSTRY PERFORMANCE

Inflation cools, but costs still shape demand
Tourism and experience-led dining drive growth
Shift toward operational efficiency

WHAT'S NEXT?

Expansion of both premium and value formats
Faster and more integrated delivery
Pop-ups formalise and coffee scales

COMPETITIVE LANDSCAPE

Global scale versus local agility
Delivery and premium hospitality most dynamic in 2025
Luxury restaurant openings and international accolades drive traffic

CATEGORY DATA

Table 1 - Limited-Service Restaurants by Category: Units/Outlets 2020-2025
Table 2 - Sales in Limited-Service Restaurants by Category: Number of Transactions 2020-2025
Table 3 - Sales in Limited-Service Restaurants by Category: Foodservice Value 2020-2025
Table 4 - Limited-Service Restaurants by Category: % Units/Outlets Growth 2020-2025
Table 5 - Sales in Limited-Service Restaurants by Category: % Transaction Growth 2020-2025
Table 6 - Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2020-2025
Table 7 - GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2021-2025
Table 8 - GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2022-2025
Table 9 - Forecast Limited-Service Restaurants by Category: Units/Outlets 2025-2030
Table 10 - Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2025-2030
Table 11 - Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2025-2030
Table 12 - Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2025-2030
Table 13 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2025-2030
Table 14 - Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2025-2030

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Consumer Foodservice in Egypt - Industry Overview

EXECUTIVE SUMMARY

Another challenging but active year for consumer foodservice

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Inflation continues to pressure demand, but dining out remains a social priority
Delivery remains essential, but efficiency defines success
Experiences and loyalty programmes to drive loyalty and visit frequency

WHAT'S NEXT?

Expansion beyond core cities
Policy, sourcing, and infrastructure shifts

Sustainability gains slow but steady ground

COMPETITIVE LANDSCAPE

Quick-service restaurant format remains the most resilient
Local chains make bold moves in 2025
Openings and expansion activity accelerate

CHANNELS

Chained operators strengthen their position amid rising costs
Innovation focuses on technology and customer retention

MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2020-2025
Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2020-2025
Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2025
Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2020-2025
Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2020-2025
Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2025
Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2020-2025
Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2020-2025
Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2025
Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2022-2025
Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2025
Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2025-2030
Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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