

Premium and Luxury Cars in Canada

October 2023

Table of Contents

Premium and Luxury Cars in Canada - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Premium and luxury cars sees rising current retail value sales in 2023

Number of premium and luxury cars on the rise, while car dealerships embrace the digital world

Premium and luxury cars is led by Tesla Inc in 2022 with consumers and manufacturers focusing on electric vehicles

PROSPECTS AND OPPORTUNITIES

Value sales of premium and luxury cars forecast to rise over 2023-2028

The internet could become a more significant sales tool over the forecast period

Canadians set to go electric as the government pushes forward manufacturing reforms

CATEGORY DATA

- Table 1 Sales of Premium and Luxury Cars: Value 2018-2023
- Table 2 Sales of Premium and Luxury Cars: % Value Growth 2018-2023
- Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2018-2022
- Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2019-2022
- Table 5 Forecast Sales of Premium and Luxury Cars: Value 2023-2028
- Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2023-2028

Luxury Goods in Canada - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

- Table 7 Sales of Luxury Goods by Category: Value 2018-2023
- Table 8 Sales of Luxury Goods by Category: % Value Growth 2018-2023
- Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023
- Table 10 NBO Company Shares of Luxury Goods: % Value 2018-2023
- Table 11 LBN Brand Shares of Luxury Goods: % Value 2019-2023
- Table 12 Distribution of Luxury Goods by Format and Category: % Value 2023
- Table 13 Forecast Sales of Luxury Goods by Category: Value 2023-2028
- Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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