

Sustainable Eating and the Environmental Cost of Food

July 2021

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Scope

Key findings

Race for more eco-friendly innovation in the food industry as consumer demand skyrockets

EXAMINING SUSTAINABLE EATING AND THE ENVIRONMENTAL COST OF FOOD

Examining sustainable eating and the environmental cost of food

Exploring sustainable eating and the environmental cost of food

Sustainable eating and the environmental cost of food in depth

Climate-friendly innovation

Socially responsible initiatives

Organic for me, organic for the planet

Plastic-free future

The fight against food waste

Animal welfare

Sustainable eating and the environmental cost of food in focus

Companies are meeting the needs of consumers using various strategies

Climate-friendly innovation: Infarm leads vertical farming to reduce environmental footprint

Socially responsible initiatives: FamilyMart supports local communities utilising physical outlets

Organic for me, organic for the planet: Danone accelerates its organic portfolio

Plastic-free future: Asda establishes partnership with fmcg players to tackle plastic waste

The fight against food waste: I Am Grounded and the Upcycled Grain Project (ANZ)

MEETING CONSUMER NEEDS

Animal welfare: Waitrose rolls out app to assess emotional wellbeing of animals on the farm

Sustainable eating and the environmental cost of food

Key industry takeaways

Challenges to overcome

Become tomorrow's next leader

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